

## Personal Information

---

<b>Last names, first name</b>	<b>Porta i Aguilà, Ferran</b>
Place of residence	Barcelona
E-mail	<a href="mailto:contact@ferranporta.eu">contact@ferranporta.eu</a>
Website	<a href="http://ferranporta.eu/">http://ferranporta.eu/</a>
Phone number	+34 690 93 56 74
Place and date of birth	Barcelona, September 10, 1967
Languages	Spanish and Catalan as mother tongues English (Proficiency) German (Zertifikat Deutsch) French (spoken and written fluency) Italian, Portuguese, Basque, Russian (basic)

## Professional Experience

---

2018–2020	Acció Berlín – managed social media accounts for the project “ <b>Weine aus Katalonien</b> ” (Wines of Catalonia) ( <a href="https://weine-aus-katalonien.de">https://weine-aus-katalonien.de</a> )
2016-2017	Catalan Volleyball Federation – head of communication for the summer tournament Vichy Catalan Volei Tour ( <a href="http://www.fcvoleibol.cat">www.fcvoleibol.cat</a> )
2015–2017	Acció Berlín – contributed to the website <a href="https://weine-aus-katalonien.de">https://weine-aus-katalonien.de</a>
2015	El Periódico de Catalunya – correspondent in Germany for this newspaper ( <a href="http://www.elperiodico.com">www.elperiodico.com</a> )
<b>2014–present</b>	<b>Catalonia Tourism</b> – managed the Facebook and Instagram accounts for the Germany office, located in Frankfurt am Main ( <a href="http://www.facebook.com/catalunyaexperience.de">www.facebook.com/catalunyaexperience.de</a> ). Wrote articles for the website <a href="http://www.katalonien-tourismus.de">www.katalonien-tourismus.de</a> .
2011–2019	<b>itineri.de</b> – director of my own company, offered guided tours in Berlin and other German cities.
2010–2011	Catalan Government – project manager of the representative office in Berlin ( <a href="http://website.Catalan government">website Catalan government</a> ). Responsible for the monthly bilingual newsletter and the social media accounts. Organized cultural activities. Institutional relations with German media.
2009	Catalan Volleyball Federation – head of the press department ( <a href="http://www.fcvolei.cat">www.fcvolei.cat</a> )
2007–2008	COM Ràdio (nowadays La Xarxa) – correspondent in Germany ( <a href="http://www.laxarxa.com">www.laxarxa.com</a> )
2001–2009	Center for Contemporary Culture of Barcelona ( <a href="http://www.cccb.org">www.cccb.org</a> ) – organized conferences and seminars. In charge of the travel plans for guest lecturers. Occasional support to the press department. Budgetary control of the department (Documentation and Debate Center).
1999–2001	Private English teacher.
1997–1999	TNT Contract Logistics – administrative tasks and support for German suppliers (Martorell, Barcelona).
1996–1997	ESNE College – English teacher (Barcelona).
1994–1996	Medicus Mundi Catalunya – assistant in the pharmaceutical department (Barcelona).
1987–1996	Top Team International Tennis Academy – administrative, accounting and public relations tasks. Coordinated the academic department. Organized cultural visits with students.

## Education

---

2004	B.A., journalism, Pompeu Fabra University, Barcelona.
2001	Postgraduate degree in Organization and Management of Cultural Enterprises, Open University of Catalonia, Barcelona.
1989	Degree in Tourism, University of Girona, Barcelona.

## Training and Courses

---

January 2020	Seminar at Barcelona Activa: “ <a href="#">SEO for your business</a> ”
October–December 2015	“Community Manager: The New Strategic Figure”, University of Barcelona (UB).
Dec. 2014–January 2020	Webinars organized by the Journalists Association of Catalonia, among others “Introduction to the mobile journalism” and “Managing of Social Media through Hootsuite”

## Other Skills and Interests

---

Various	2017	Publication of the book “ <a href="#">Diari de Berlín</a> ” (Nova Casa Editorial. Two editions)
	2013–2014	Contributor at <a href="http://www.newswave.eu/author/ferranporta/">www.newswave.eu/author/ferranporta/</a>
	2007–2014	Board member of the Catalan Association of Berlin. Chair and President at different times.
	2007	Press Department of the Provincial Government (“Diputació”) of Barcelona.
	2006	Seminar “Let’s communicate the European Union” in Sitges, Barcelona. Organized by the “Patronat Català Pro Europa”.
Computing	MS Office, Internet / Web 2.0	
Drivers license	Type B	
Hobbies	Internet/2.0 tools; literature, cinema and theater; hiking; nature; traveling.	
Places lived	Barcelona; Quito, Ecuador (1984-1985); Berlin, Germany (2007-2015 and between Barcelona and Berlin since 2015).	

January 2020