





## Ferran Porta i Aguilà

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## Journalist with a degree in Tourism

I pursued education in the fields that have always interested me: information, communication and cultural exchange. I turned my passions into my career!

January 2021

*"For me, work is both a hobby and a passion. And sometimes an obsession" (Daniel Lubetzky)*

### Education

B.A. Journalism (Pompeu F. University 2007)  
Tourism Degree (Girona University 1989)

### Professional Development

"Andorra's Cultural Heritage", [Andorra University](#) (2020)

"How to make a Communication Plan",  
Journalists Association of Catalonia (2020)

"SEO for your business", [Cibernarium](#) (2020)

"Community Manager: The New Strategic Figure",  
University of Barcelona (2015)


Several webinars organized by the Journalists Association of Catalonia (from 2014)

"Management of Cultural Enterprises", [Open University of Catalonia](#) (2001)

### Languages

English (fluent. Proficiency Exam Certificate)  
German (fluent. Zertifikat Deutsch)  
French (fluent)  
Italian, Portuguese, Basque, Russian (basic)  
Spanish and Catalan (mother tongues)

### Other Related Experience

 Currently working on a book about **tourism and culture of the microstate Andorra**.  
Publication: 2021.

Author of "[Diari de Berlín](#)" (Nova Casa Editorial, 2017)

[Catalan Association of Berlin](#). Chair and President at different times. (2007 – 2014)

Provincial Government ("Diputació") of Barcelona – Journalist at Press Dept. (2007)


"[29th Course on the European Union](#)", Patronat Català Pro Europa (2006)

### Professional Experience



**KATALONIEN TOURISMUS** ([website](#)). I am responsible for a monthly newsletter for German travel agencies and write articles for the Frankfurt office of the Catalan Tourist Board, which is devoted to promoting Catalonia in Germany. 2014 – present.



**TOURISMUSZUKUNFT** ([website](#)).  
Commissioned by the Catalan Tourist Board  responsible for the content of the social network. 2015 – 2020.



**ACCIÓ BERLIN** ([website](#)). Managing of social network in the frame of the *Weine aus Katalonien*-program, and publication of articles on the web site of this Catalan company with seat in Berlin. Since 2015 (discontinuously).

**elPeriódico JOURNALISM**. Sporadic collaborations, from Berlín and Brussels, with [El Periódico de Catalunya](#) (2015) and [Público](#) (2017). In the years 2007-2008 and 2011-2012, Germany correspondent for COM Ràdio (currently named [La Xarxa](#)).



**ITINERI.DE** ([website](#)). Founder and owner. Preparation of cultural programs for visitors to Germany, mainly Berlin, and organization of guided tours. 2011- present.



**CATALAN VOLLEYBALL FEDERATION** ([website](#)). Head of communication for the summer tournament Vichy Catalan Volei Tour in 2016 and 2017. I had previously been head of the press dept. and responsible for the implementation of the social network (2009).



Generalitat de Catalunya

**OFFICE OF THE CATALAN GOVT. IN BERLIN** ([website](#)). Project manager. Responsible for the press department, including contact with German and international media, monthly bilingual newsletter and social media. Organization of political and cultural events. 2010 – 2011.

**CCCB CENTER FOR CONTEMPORARY CULTURE OF BARCELONA** ([website](#)). Organization of conferences and seminars.

Occasional support to the press dept. Budgetary control of the "Documentation and Debate Center". 2001 – 2009.

### Previous jobs

Private English teacher (1998 – 2001). TNT Contract Logistics (1997 – 1998). ESNE College in Barcelona (1996 – 1997). Medicus Mundi Catalunya (1994 – 1996). Top Team International Tennis Academy (1987 – 1996)